

# BarTender®

Label Printing Software

## Enterprise Power... Windows Simplicity

BarTender label printing software has earned a reputation as the fastest way to design professional labels. From its familiar user interface to its ODBC support to its ActiveX controls, BarTender is a true Windows application developed according to strict industry standards. This makes it an open, easy-to-use system fully capable of exploiting the latest Windows technologies.

With BarTender, you have total control over your label's appearance. You determine the style and size of the text, and establish the size and quantity of the bar codes while selecting from more than 20 available codes. Adding graphics is easy since BarTender supports most graphics formats.

If you need to comply with a particular label design, select one of our ready-to-print compliance formats or design a label to meet your exact specifications. BarTender has the flexibility you need for thousands of compliance label standards.

### Easy to Use, Easy to Integrate

BarTender is a complete label printing solution combining advanced label design features with sophisticated datasourcing and integration tools.

#### Industry-Leading Data

**Access** BarTender's data access features have the flexibility to meet varying needs.

**ODBC** - Full support for Microsoft ODBC lets BarTender read label data from dozens of data formats. It even reads from ODBC drivers supporting non-Windows data platforms, such as UNIX and AS/400.

BarTender allows you to extract information from your database or text files by selecting from a pick list, specifying a record range, defining complex queries, or creating custom SQL. You also can access multiple "related" tables - even from different table types located on different computers.

#### Powerful Integration Tools

In addition to operating "standalone", BarTender's integration features allow it to be controlled from within other programs.

#### Active X Automation -

Supports programmers needs using the latest ActiveX technologies.

**Delimited Text Files** - Still a highly popular, reliable method for merging data - BarTender supports most common delimitation methods, even "custom" delimitation characters.

**SAP IDoc Files** - BarTender is the only label printing software providing a certified interface for reading and parsing the IDoc files used in R/3 and mySAP.com.

**Commander** - BarTender's own integration utility is for those who lack ActiveX expertise, have no source code access, or are working with a non-Windows platform.

#### Command Line Interface

Although less sophisticated than ActiveX, it does allow programs to load BarTender and define and launch print jobs.

### Bar Code Support

- Code 128 (including all UCC/EAN-128 & Shipping Container Codes)
- Code 3-of-9 Regular and Full ASCII (including LOGMARS, HIBC, AIAG, etc.)
- Interleaved 2-of-5
- UPC-A & E
- UPC Supplementals
- EAN/JAN - 8 & 13
- Code 93
- US POSTNET (Zip, Zip+4 & DPBC)
- Royal Mail 4-State Customer Code
- Australia Post 4-State Customer Code
- Codabar

### 2D (Matrix) Code Support

- MSI Plessey
- PDF417
- MicroPDF417 (TLC39)
- QR Code
- Code 1
- Data Matrix
- Maxicode

### BarTender's Printing Advantage

BarTender is designed to maximize thermal printing speed on a Windows system. It is a true Windows application that supports all standard Windows drivers rather than relying on built-in printer support. Windows drivers improve printing performance by allowing the Windows operating system to manage network printing - unlike applications using built-in printer support.

Since we develop our own standard Windows drivers, we also add programming code that allows BarTender to take full advantage of the advanced, high-speed printing features available in thermal printers. While conventional labeling applications only support standard Windows drivers, BarTender interfaces with the Seagull Drivers, taps into the additional code, and unleashes the full capabilities of the printer.

### Seagull Drivers Printer Support

Seagull's Windows drivers support hundreds of thermal printer models. Many of the supported thermal printer families are listed below. For a complete list, visit [www.seagullscientific.com](http://www.seagullscientific.com).

- Autronics/Ring
- Brady
- C.Itoh
- cab
- Citizen
- Datamax
- Datasouth
- Eltron
- IBM
- Intermec
- Meto
- Novexx\*
- Paxar Monarch
- Okabe
- Printronix
- SATO
- System Wave
- TEC
- Tharo
- UBI
- VIP Color
- Zebra

\*Available 2002

# BarTender Editions to Fit Every Need

## Enterprise Edition

The Enterprise Edition, our flagship product, is designed for a network environment where users need complete access to BarTender's most sophisticated integration and advanced data sourcing tools. It has the ability to control label design and printing across even the largest networks.

- Includes All "Professional Edition" Label-Design Features

### Plus:

- "Commander" Integration Utility
- ActiveX Automation
- SAP IDoc Interface (R/3 and mySAP.com)
- Print Job Logging
- E-mail Notification of Errors

### Enterprise Licensing:

*Enterprise Licensing is based on the number of printers BarTender accesses. An unlimited number of network users are allowed to print to a pre-determined number of printers. Each local area network where BarTender is installed requires a separate license. Contact a Seagull representative for more information.*

## Professional Edition

The Professional Edition is intended for stand-alone users, but includes many of the features found in Enterprise. It delivers the label design functionality and advanced data sourcing expected by experienced label designers, yet retains the ease-of-use required by first-time users.

- All BarTender Label-Design Features
- All BarTender Graphics Features
- All Data-Access Features: ODBC, Text Files (no SAP Support)
- Full Printer Support, Printer Fonts
- All Data-Selection Features: SQL, Query, Pick List
- Visual Basic Script
- Custom Data-Entry Forms
- Command-Line Interface Option
- Password Protection
- Over 20 Bar Codes Supported
- 2D Code Support
- Complete Serialization Options

## Basic Edition

Designed for users who just need the essentials. This Edition limits data entry to the keyboard and excludes external data connectivity.

- WYSIWYG Design and TrueType Fonts
- All Popular Linear Bar Codes
- Embedded Graphics Support
- Lines and Boxes
- Full Printer Support, Printer Fonts
- Custom Data-Entry Forms
- Limited Serialization
- No External Data Sourcing
- No 2D Bar Codes

### Professional and Basic Licensing:

*Although the Professional and Basic Editions are intended for stand-alone use, they also can be utilized on a network. Their licenses are based on the number of workstations running BarTender, regardless of whether or not they are on a common network. A pre-determined number of users are allowed to print to an unlimited number of printers.*

## International Language Support

BarTender is available in International Editions that support **on-demand** switching of the displayed user-interface language between the following:

- Chinese (Simplified)
- Chinese (Traditional)
- Czech
- Danish
- Dutch
- English
- Finnish
- French
- German
- Italian
- Japanese
- Korean
- Norwegian
- Polish
- Portuguese (European)
- Portuguese (Brazilian)
- Spanish
- Swedish
- Thai

## System Requirements

### Processor and Memory

- For Windows 95, 98. Me: 486/66 and at least 32MB RAM
- For Windows NT, 2000, and XP: Pentium or equivalent and at least 64MB RAM

### Hard Disk Requirements

- From 10MB to 49MB
- Add 18MB if installing MDAC (ODBC) drivers
- Note: Enterprise Edition requires TCP/IP Network Protocol

## Free Technical Support

Seagull Scientific's global support team provides free, unlimited technical support for customers of all of its purchased products.

*Corporate:* (Phone Support Hours: 8:00 a.m. - 5:00 p.m. PST)

Tel: 425.641.1408, select option #1

E-mail: techsupport@seagullscientific.com

Fax: 425.641.1599 / Attn: Tech Support

*Europe:* (Phone Support Hours: 9:00 a.m. - 6:00 p.m. CET)

Tel: +31 (0) 30 636 1931

E-mail: eurotech@seagullscientific.com

Fax: +31 (0) 30 636 2941 / Attn: Tech Support

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